



CITY OF PHILADELPHIA

OFFICE OF THE MANAGING DIRECTOR/
SPECIAL EVENTS DEPARTMENT

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June 1, 2017

Mr. Bill Burke
President and CEO
Premier Event Management LLC
509 South Al Davis Road, Suite B
Harahan, LA 70123

Re: Philadelphia Women's Half Marathon & 8K Road Race

Dear Mr. Burke:

Thank you for thinking of the Benjamin Franklin Parkway in Philadelphia as the site for your 12K Mini Marathon on October 7, 2017.

The City of Philadelphia, in conjunction with the Parkway Council Foundation is seeking to develop a plan for "maximizing the value of major events for the city, while minimizing adverse impacts on adjacent areas, institutions, businesses and residents". The study for the usage of the Parkway is currently underway due to the growing number of large scale events. At this time, we have a moratorium on new Parkway events until the study is completed, sometime before the end of the year.

Therefore, we have placed a moratorium on accepting applications to hold new events on the Parkway. The City will not host any new events on the Parkway until we have a comprehensive plan or model for appropriate future uses and frequency of uses of the Parkway.

We wish you the best of luck with your race.

Sincerely,

Jazelle M. Jones

Cc: Ilia Ghee, Race Director, City of Philadelphia
Captain Anthony Catalini, Philadelphia Police Department
Valerie Robinson, Law Department, City of Philadelphia